FORM 3

UNITED STATES SECURITIES AND EXCHANGE COMMISSION

Washington, D.C. 20549

OMB APPROVAL

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INITIAL STATEMENT OF BENEFICIAL OWNERSHIP OF SECURITIES

Filed pursuant to Section 16(a) of the Securities Exchange Act of 1934

or Section 30(h) of the Investment Company Act of 1940 2. Date of Event 3. Issuer Name and Ticker or Trading Symbol 1. Name and Address of Reporting Person* Requiring Statement AP PHARMA INC /DE/ [APPA] SPCH, LLLP (Month/Day/Year) 07/25/2012 4. Relationship of Reporting Person(s) to Issuer (Check all applicable) (Last) (First) (Middle) 5. If Amendment, Date of Original Filed (Month/Day/Year) ONE MARKET PLAZA Director 10% Owner STEUART TOWER, SUITE 1400 Officer (give title Other (specify 6. Individual or Joint/Group Filing (Check below) below) Applicable Line) (Street) Form filed by One Reporting Person SAN Form filed by More than One 94105 FRANCISCO Reporting Person (City) (State) (Zip) Table I - Non-Derivative Securities Beneficially Owned 1. Title of Security (Instr. 4) 2. Amount of Securities 3. Ownership 4. Nature of Indirect Beneficial Ownership Beneficially Owned (Instr. 4) Form: Direct (D) (Instr. 5) or Indirect (I) (Instr. 5) A.P. Pharma Common Stock \$0.010 par value 36,190,476 Table II - Derivative Securities Beneficially Owned (e.g., puts, calls, warrants, options, convertible securities) 1. Title of Derivative Security (Instr. 4) 3. Title and Amount of Securities 6. Nature of Indirect 2. Date Exercisable and **Expiration Date** Underlying Derivative Security (Instr. 4) Conversion Ownership Beneficial Ownership Form: Direct (D) (Month/Day/Year) or Exercise (Instr. 5) Price of Amount Derivative or Indirect Security (I) (Instr. 5) Number Date Expiration

			Exercisable
1. Name and Address of Reporting Person*			
SPCH, LLLP			
-			
(Last)	(First)	(Middle)	
ONE MARKET PL	LAZA		
STEUART TOWE	R, SUITE 1400		
(Street)			
SAN FRANCISCO	CA	94105	
(City)	(State)	(Zip)	
1. Name and Address of Reporting Person*			
Midler Andrew	<u>R</u>		
	(5: 0)	4.5.1.11.	
(Last)	(First)	(Middle)	
ONE MARKET PLAZA			
STEUART TOWER	R, SUITE 1400		
(Street)			
SAN FRANCISCO	CA	94105	
(City)	(State)	(Zip)	

Explanation of Responses:

<u>SPCH</u> <u>09/17/2012</u>

** Signature of Reporting Person

Shares

Date

Reminder: Report on a separate line for each class of securities beneficially owned directly or indirectly.

Exercisable

Date

Title

Note: File three copies of this Form, one of which must be manually signed. If space is insufficient, see Instruction 6 for procedure.

Persons who respond to the collection of information contained in this form are not required to respond unless the form displays a currently valid OMB Number.

 $^{^{\}star}$ If the form is filed by more than one reporting person, see Instruction 5 (b)(v).

^{**} Intentional misstatements or omissions of facts constitute Federal Criminal Violations See 18 U.S.C. 1001 and 15 U.S.C. 78ff(a).